

Kinetic Lubricant Industries

INDIA'S FAST GROWING COMPANY IN LUBRICANT INDUSTRIES

QUALITY PRODUCTS OF :-
Kinetic Lubricant Industries
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Kinley Lubricant

Groups of company the key to success.

RIDE YOUR BIKE WITH

Carbon free Technology



Manufactured by
Kinetic lubricant Industries Ltd.
Industrial Area, Andheri West Mumbai-400047

Lubricant oil blending & Packaging.
Kinetic lubricant Industries Tilak Nagar, Rukanpura,
Bailey Road Patna -14 Bihar

Marketed by
MAA RAJDEVI TRADERS
Rukanpura, Bailey Road Patna-14 bihar



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WELCOME TO KINLEY LUBRICANT

we are an experienced and progressive speciality lubricants manufacturer **AN ISO 9001-2008** Certified Company. Kinley Lubricant is a trade mark of **Kinley Lubricant** which is leading Industrial & Automotive lubricants manufacturer & blended in India

At KLIL ,oil is blended from selected high quality base oil & imported additives to manufacture world class lubricants .Before final delivery of these products are perfectly tested against assorted quality parameters under the supervision of our skilled professional .

Our company's motto is to provide 100% quality product that satisfies consumers and zero defect in manufacturing of finished goods.”



“To provide quality services that exceeds the expectations of our respected customers.”

“To build long term relationship with our customers and clients and provide exceptional quality and services by pursuing business through innovation and advanced technology



Purpose

“To be a leader in the Lubricant industry by providing quality services ,relationship and profitability ”



“Worldwide expansion in the field of Lubricants and develop a strong base of key customers . Increase the assets and investments of the company to supports the development of services .

An ISO 9001:2008 Certified Company

Motorbike Engine Oil

4T PLUS (20W40)

KINLEY 4T-PLUS engine oil is high performance 4 stroke motor oil. It is specially designed with high quality base oil for use in 4 stroke motorbikes . It provides protection of the engine ,clutch & gears & ,allows the Best functionality of these critical areas of the motorcycle.

APPLICATION: - Recommended for 4-stroke motorbikes.

4T PLUS (20W40) meets the performance standard of API (American Petroleum Institute) SL Specification.

RACING PRIDE

RACING PRIDE (20W40) formulated with advance additive technology which ensures no clutch slippage longer gear life through smooth gear engagement & longer cylinder & piston life by providing superior protecton from wear & corrosion.

APPLICATION: - Recommended for 4-stroke motorbikes.

KINLEY RACING PRIDE (20W40) meets the performance standard of API (American Petroleum Institute) SL & SM Specification.

KINLEY BULL POWER (15W50)

KINLEY POWER BULL (15W50) is designed for the latest generation of 4 stroke engine Bikes. This oil reduces consumption, ensures maximum protection & keeps the engine clean. Specification formulation optimizes gear & clutch performance.

1. APPLICATION: - Recommended for 4-stroke motorbikes more than 150cc, especially for Bullet.

KINLEY BULL POWER (15W50) meets the performance standard of API (American Petroleum Institute) SM Specification.

POWER PLUS (20W40)

formulated with advance additive technology which ensure no clutch slippage longer gear life through smooth gear engagement & longer cylinder & piston life by providing superior

APPLICATION: - Recommended for 4-stroke motorbikes.

POWER PLUS (20W40) meets the performance standard of API (American Petroleum Institute) SL Specification.

SCOOTO EXTREME(10W30)

SCOOTO EXTREME(10W30) engine oil is high performance 4 stroke Motorbike Engine Oil. It is specially designed with high quality base oil for use in 4 Stroke Motorbikes. It provides protection of the engine, clutch & Gear allows the best functionality of these critical areas of the Motorcycle.

APPLICATION: - Recommended for 4-stroke

motorbikes/Scooty.

SCOOTO EXTREME(10W30) meets the performance standard of API (American Petroleum Institute) SL Specification.

ADVANCE 4T

ADVANCE 4T (20W40) engine oil is high performance 4 stroke Motorbike Engine Oil. It is specially designed with high quality base oil for use in 4 Stroke Motorbikes. It provides protection of the engine, clutch & Gear allows the best functionality of these critical areas of the Motorcycle.

APPLICATION: - Recommended for 4-stroke

motorbikes.

ADVANCE 4T (20W40) meets the performance standard of API (American Petroleum Institute) SL & SM Specification.

AGRICULTURAL ENGINE OIL

PUMP SET ENGINE OIL SAE 20W40

Kinley PSO is a premium quality specially developed for agricultural pump set. It is a very high performance pump set engine oil for use in all kinds of agricultural machineries. It is specially developed by using mineral base oil and high performance additive package. Kinley PUMPSET OIL (20W40) [meets the performance standard of API \(American Petroleum Institute\) CC/EDL 1](#)

POWER BOOST (20W40)

Kinley POWER BOOST (20W40) is premium quality diesel engine oil specially developed for Tractors. It is specially developed by using virgin mineral base oil & high performance additive package. It is very high performance tractor engine oil specially formulated to meet the lubrication requirement of tractors.

APPLICATION It is recommended for turbo charged heavy duty diesel engine, especially for tractors.

Kinley POWER BOOST (20W40) [meets the performance standard of API \(American Petroleum Institute\) CF-4 Specification.](#)

Kinley DYNAMIC (20W40)

This oil is high quality engine oil, based on a blend of high quality, high viscosity index, mineral base oils and selected additives to meet the performance requirements of passenger car and medium power engine. It provides premium benefits, longer life, and high performance along with fuel economy. Kinley DYNAMIC (20W40) [meets the performance standard of API \(American Petroleum Institute\) SG/CF & SL/CH-4 Specification.](#)

Kinley POWER BOOSTER (20W50)

POWER BOOSTER (20W50) is designed especially for more than 150cc motorcycle. It gives extra performance with low maintenance, improved Oxidation resistance & cold temperature performance.

PROPERTIES & BENEFITS

- Good thermal and oxidation stability allows oil drain intervals to be extended.
- Less friction entails less fuels to power the engine
- Excellent piston wears control and good gear performance.
- Efficient detergent and discrepancy additives prevent the buildup of soot, black sludge and keep engine clean.

APPLICATION Recommended for 4-stroke motorbikes more than 150cc. Kinley POWER BOOSTER (20W50) [meets the performance standard of API \(American Petroleum Institute\) SM Specification.](#)

GEAR OIL

GEAR OIL EP-90/EP-140 is formulated from an advance version of an additive system. This advance additive is used to create a new generation of extreme pressure gear oils that are designed for a broad range of applications. It maintains viscosity protection at high temperature to keep the gears stable and lubricated. It ensures the flow of oil in cold conditions also. This thermal stability reduces deposits and enhances cleanliness and anti-rust and corrosion properties.

APPLICATION: - GEAR OIL is recommended for application as per the required condition of manual transition and the differentials in automobiles, trucks, and other machinery.

PERFORMANCE: - [Meet the exceeds the requirement of API-GL-4/GL-5](#)

PASSENGER CAR ENGINE OIL

KINLEY SUPER (20W50)

SUPER (20W50) is a super premium quality, Multi Grade engine oil & superior detergent type quality lubricating oil meeting the highest API performance level for petrol engine oil, suitable for all passenger car & light duty diesel/petrol vehicles.

KINLEY SUPER (20W50) [meets the performance standard of API \(American Petroleum Institute\) CF-4 & CH-4 Specification.](#)

KINLEY CHARGER (5W40)

KINLEY CHARGER (5W40) is formulated using pure plus technology yielding motor oil that actively helps to keep engine clean.

It is recommended to use in all kinds of petrol engine passenger car.

APPLICATION: - Recommended for Petrol / diesel engine passenger car.

KINLEY CHARGER (5W40) [meets the performance standard of API \(American Petroleum Institute\) CH-4 Specification.](#)

KINLEY POWER BOOST (15W40)

KINLEY POWER BOOST (15W40) engine oil is made from superior grade base oil and special additives from smooth lubrication, low smoke & easy start engine. It reduces carbon deposit and clean engine.

APPLICATION Recommended for Turbo charged diesel vehicles, Passenger CARS, Light vehicle, Urban Bus, Delivery Trucks. KINETIC POWER BOOST (15W40) [meets the performance standard of API \(American Petroleum Institute\) CH-4 Specification.](#)

HYDRAULIC OIL

Kinley Heavy Duty Anti wears Hydraulic Oils (VG-32, VG-46, VG-68, VG-100, and VG-150)

The primary function of hydraulic oil is to convey power & protection of the hydraulic machine parts.

This oil is sound quality product exhibiting demulsibility as well as oxidation, rust & foaming control. It is primarily for use in Hydraulic equipment but is suitable for other duties in which lubricants with good oxidation stability.

PROPERTIES & BENEFITS

1. It reduces wear of components.
2. It ensures equipment protection at cold start-up temperatures.
3. It reduces system deposits and potential slugging.
4. It reduces foaming and its negative effects.
5. It provides corrosion protection of multi-metallurgy component designs.
6. It provides wide temperature range performance.

APPLICATION: - Kinetic Hydraulic oil recommended for JCB, CRANE, and TRACTOR & INDUSTRIAL Equipment. Hydraulic oils, is used in machinery to help lift heavy objects, also help open and close braking mechanisms as well as a medium for heat transfer and lubrication.



STEERING OIL

Power Steering oil is specially designed for use in power steering & suspension units. This product is a high quality Base oil to offer maximum wear protection, long service life and minimization of viscosity loss.

Features: -

1. Helps to eliminate leaks and excessive noise.
2. Improves rack and pinion motion and reduces sluggish response.

sluggish response.

3. Compatible with all system materials.
4. Protects system components from wear.

Application – always refer to manufacturer's handbook or seek technical advice.



THREE WHEELER ENGINE OIL

POWER APE (15W40)

This oil is high quality multi grade engine oil especially formulated for 4-stroke engines of Auto rickshaws. It is based on a blend of high quality base oil Group II and best performance additive & synthetic chemicals.

APPLICATION: - Recommended for use in petrol & light duty diesel engine vehicles, **especially for three wheelers.**

KINLEY POWER APE (15W40) meets the performance standard of **API (American Petroleum Institute) CF-4 Specification.**

LUBE DISTRIBUTORSHIP GUIDELINE

PLEASE NOTE THE FOLLOWING CAREFULLY:-

You should submit the application form only if you confirm to the following eligibility Criteria. In case, you do not meet the prescribed eligibility criteria or the application is not complete in all respects, it is liable to be rejected without assigning any reason in this regard.

A. Eligibility: you should be/have:

1. Indian by Nationality.
2. Not less than 20 years and not more than 60 years of age as on date of the appointment.
3. Minimum passes in matriculation or recognized equivalent.
4. Preference will be given for qualified professionals.
5. Strong Financial Background and ability to deposit 20 Lakhs as working Capital
6. Professional experience of managing a Distribution Network in the field of lubricants/ FMCG/Tires/Batteries/auto spares or any other related business.
7. Understanding and managing a Distribution business Sales and marketing capabilities Managing sales force, ability to generate leads, selling skills, technical competence, etc Knowledge of local market is necessary.
8. Ready availability of office & covered-Go down at a proper place close to lube markets

Notes:

- Candidate should not have any criminal record or should not have been declared Insolvent.
- NON-CONVICTION:** Candidate convicted for any criminal offence involving moral Turpitude and or economic offence (other than freedom struggle) and those against whom charges have been framed by the court would not be eligible for DISTRIBUTORSHIP.
- .Candidates who has their own Lubes/Greases manufacturing facility is not eligible to apply.

Application Guidelines:

Please ensure compliance with the following conditions while submitting the application:

1. If any statement made in the application or in the documents enclosed therewith or Subsequently submitted in pursuance of the application by the candidate at any stage is found to be incorrect or false, his/her appointment is liable to be rejected without Assigning any reason.
2. A passport size photographs should be affixed in the space provided in the application Form. The candidates also sign on the photographs.
3. If any applicant is applying for more than one C&F or distributorship he/she must Submit separate applications for each.
4. A candidate must be appointing as a full time working.
5. Required minimum infrastructure facilities and manpower:
A. candidate selected for the DISTRIBUTORSHIP has to provide the following basic facilities, manpower and financial investment:

Required Documents:-

1. BIO-DATA
2. 4 PHOTOGRAPHS (Passport size)
3. IDENTITY PROOF
4. ADDRESS PROOF
5. PANCARD
6. GST NO.
7. SHOP & ESTABLISHMENT PAPER
8. EDUCATIONAL PROOF
9. Bank Statement last three months.

@ Facilities:

- (a) Covered Go-down (min. 500 sq. ft.)
- (b) Office space (min. 150-250 sq. ft)
- (c) Computer with Broadband facilities.
- (d) Printer
- (e) Telephone
- (f) Office staff
- (g) Loading Persons

B. Working Capital

1. Capability to invest up to 20lakhs, minimum investment should be 10lakhs.
2. 25000 (twenty five thousand only) will be taken as a legal documentation fee which will not be refundable

NOTE: The above is minimum requirement for meeting the minimum volume criteria for the location in case of further growth in market potential, may be require more facilities.

RESPONSIBILITY OF Distributor:-

- # provides proper service to DEALER, RETAILERS ETC.
- # To meet periodic sales
- # Fleet owners in the assigned area
- # manage business with genuine oil partners,
- # conduct periodic promotional seminar
- # must be achieved the given target given by the company.

COMPENSATION OF DISTRIBUTOR:-

1. Transportation will be provided to Door step.
2. Advertisement support.
3. Company will be given Sales Executive for sales growth for a certain period.
4. 0.5% will be given as a dividend after completion of five years weather works will be continued or discontinued after five years but it depends on the final year turn over or target achieved.

PAYMENT POLICY:

Payment policy will be in advance against Goods delivery, but if any payment is done by account payee cheque, In case of non receipt of the payment from the " Distributor to the company within the stipulated agreed period, they reserved the right to deposit the paid amount in their Bank account. If the cheque bounces or the "payment is stopped" due to any reason, the company is free to take legal action against the Distributor under the section 138 of the Negotiable instrument Act.